🖸 COMPARTILHAR 🆙 ACOMPANHAR 🔄

Ω

Type what you want to search

06/02/2005



Search

Companhia Vale do Rio Doce launches Special Edition of its journal during the Iberian-American Congress on Sustainable Development

Companhia Vale do Rio Doce is to launch special edition of journal BIOdiversidade, a publication oriented to one of the most critical issues in business world in this beginning of 21st century.

The publication is being launched within the Iberian-American Congress on Sustainable Development, held by the Brazilian Business Council for the Sustainable Development (CEBDS), together with Unesco and World Business Council for Sustainable Development (WBCSD). Today, 2 the Congress gathers in Rio de Janeiro Brazilian and international experts to discuss critical issues for the process of implementing sustainable development.

Designed together with Horizonte Geográfico, this special edition shows that humankind is more aware of how important biological diversity is. Innovative approaches towards environmental preservation, sustainable exploration of biodiversity and programs which ally both economic development and respect to biological diversity are evidences that sustainable development is the most balanced way we have to achieve a real economic development.

For Companhia Vale do Rio Doce, environment is a key factor. Investing heavily on the on-going improvement of the environmental quality aspect of its mining, railroad and port activities, Vale shows in this special edition how it is possible to draw green ways towards environment preservation in Brazil, the country that is home to the world's richest biodiversity.



Mônica Ferreira monica.ferreira@vale.com Rio de Janeiro +55 (21) 3845-3636

Fatima Cristina fatima.cristina@vale.com Rio de Janeiro +55 (21) 3485-3621