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Vale launches the second season of the web series Mining By Women

The first episode airs on August 6 and features stories of pioneering women at the company. The season explores multiple aspects of diversity, and will run for six episodes through December 2021

The second season of the Mining By Women web series, originally launched last year to showcase the successful presence of women in the company's technical, operational and management areas, arrives on Vale's social networks and digital platforms on Friday, August 6. This season is broadly based on diversity, highlighting other identities and characteristics beyond the genre.

In the season's premiere episode, pioneering women talk about their stories and the challenges of being the first female in their field or role in this historically male industry. The episode retrieves, from the records of Memory Space, the trajectory of the first woman hired by Vale, Celina Coelho. It also celebrates the pioneering spirit of Kamylle Santos, the company's first geoprocessing technician; Vivian Parreira, who was a machinist and is the first Railway Operations Supervisor; Manoela Isidro, the first Risk and Insurance analyst; and Nur Saadah Hasbullah, the first warehousing assistant at Vale in Malaysia.

Click on the picture to watch the video



Nur Saadah Hasbullah, the first warehousing assistant at Vale in Malaysia

The following episodes will address ethnic-racial and sexual orientation diversities, in addition to showing stories of women with disabilities, young talents and leaders. In documentary format and starring real characters, each film lasts about five minutes and captures the diverse look of Vale employees from various regions of Brazil and other countries.

"We are truly committed to promoting inclusion and valuing diversity. We will continue on this journey together. These are ethical imperatives connected with Vale's purpose to improve people's lives and transform society for all people," said Marina Quental, Vale's executive vice president of People.

According to Marina, from January to June 2021, 41% of Vale's new hires were women.

"The web series shows the public the diversified recruitment of women at Vale in the most varied positions, professions and functions, inspiring other women to see that it is possible and promising to build a career in the mining industry," she added.

More than 200 employees signed up to participate in the webseries

More than 200 women shared their life experiences and signed up to participate in the Mining By Women Season Two. Because of the limited number of episodes, many amazing stories could not be included, demonstrating that mining is also, increasingly, an industry where women can build careers.

Just like the debut season, this production has followed all the recommendations for virus prevention and social distancing due to the pandemic. Almost all the images were captured remotely and most were filmed by the characters themselves. The web series Mining By Women is created by Vale's Communications team in partnership with 4 Asas Produções. The first season featured six episodes and the participation of 25 Vale employees in Brazil and other countries.

Gender and Advances Goal

In 2019, our company announced our goal to double the representation of women in our workforce by 2030, from 13% to 26%, and to increase the presence of women in senior leadership positions from 12% to 20%.

In July of this year, women already held 18.3% of senior leadership positions and represented 18.1% of the total workforce at Vale. Between December 2019 and July 2021, the number of women at Vale grew by 3,900. In addition to the fact that 41% of our new hires in the first half of 2021 were women, another advance was the 48% reduction in women's voluntary terminations from December 2019 to June 2021, which indicates that we are building a better work environment for women, in which they have more opportunities to develop their careers.

Learn more at http://vale.com/miningbywomen.

More information











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